Partners Of Quality

It has been said that a partnership dedicated to quality creates a quality product. The University of Western Australia (UWA) is one of Australia’s best universities, while PSB Academy is one of Singapore’s most established training institutions and has played a pivotal role in shaping the educational needs of the workforce. Both institutions entered into a mutually exclusive partnership to offer the full range of Business degrees in Singapore, from Bachelor of Commerce to MBA, right up to Doctor of Business Administration.

**PSB Academy**

PSB Academy is the training and education arm of PSB Corporation. Its approach to education draws on thirty years of experience. Annually, we have close to 25,000 students from diverse backgrounds and industries attending academic and training programmes with us, making us one of the largest education and training institutions in Singapore.

Unlike programmes that emphasise only on theory, PSB Academy’s academic programmes provide practical knowledge with a firm focus on industry. As a result, pursuing an education at PSB Academy is challenging as most programmes offered here are structured to be fresh, practical and relevant to prepare our students more readily to respond to real world challenges.

**Students under the PSB Academy’s programmes are provided with the usage of PSB Academy’s facilities.**

They also have access to PSB Academy’s digital library, which is linked to the National Library Board database and other leading libraries around the world. For financial assistance, students can apply to several leading financial institutions, made possible by PSB Academy’s ties with them.

PSB Academy’s friendly and ever helpful staff are also at your service for assistance in administrative matters.

*conditions apply

"Wonderful University and School – lasting friendships!"
Put simply, it is for those who seek a more challenging career.

If you are already familiar with the concept of an MBA, you will find here all the key facts you require to determine whether The Graduate School of Management (GSM) at The University of Western Australia (UWA) should be your chosen institution.

If you are just beginning your investigations, the following pages will help you to understand what the UWA MBA can do for you, and how the uniquely comprehensive programmes offered by UWA GSM in partnership with PSB Academy will equip you for a rapidly changing business environment.

Read on.
MBA Programme Structure

CORE UNITS

ACCOUNTING 502
This unit introduces the elements of both financial and management accounting with two primary objectives. The first is to provide the skills necessary to read and interpret general purpose financial reports. Topics include: the definition and measurement of assets, liabilities, equity, revenue and expenses; statements of financial performance, statements of financial position and statements of cash flows. The second objective is to provide an introduction to the use of cost information for making operating and strategic decisions within an organisation. Topics include the definition of various cost types; the identification of cost behaviour; types of costing systems; and the use of cost information in simple decision models.

ECONOMIC MANAGEMENT & STRATEGY 503
This unit presents a critical set of principles and tools to assist managers to make informed decisions in an environment of economic risk and uncertainty. The unit introduces the basic elements of microeconomics and macroeconomics in terms of understanding the economic basis of business and strategic decision making through the application of economic principles to the role of the modern manager. Built around contemporary business experience and informal case studies.

MANAGERIAL FINANCE 530
This unit introduces the basic concepts in financial management. Topics include capital markets and sources of finance; financial mathematics; capital budgeting; diversification and portfolio theory; risk and return relationship; working capital management.

MANAGEMENT OF ORGANISATIONS 500
This unit focuses on macro-organisational behaviour and the functioning of complex organisations and their major sub-systems. It is primarily concerned with the "big" issues currently facing organisations; it examines demographic and complexities relating to the nature of organisations as well as possible courses of management action. Topics to be covered include: an introduction to the management of organisations, the external environment, organisational structure, design and effectiveness, organisational strategies for coping with global competition; managing organisational culture; innovation and the "learning organisation"; and ethical and ecological issues in organisations.

MARKETING PRINCIPLES 550
This unit studies the marketing function; marketing decision making and the marketing mix; forecasting demand; market segmentation and related behavioural issues; marketing strategies; product as a marketing variable; channel strategy; promotion budgeting and allocation; promotion and advertising strategies; pricing decisions; evaluation and control of marketing management.

ORGANISATIONAL BEHAVIOUR 501
This unit focuses on individual and group behaviour in organisations. Topics covered may include: personality and behaviour, personal performance and stress decision-making skills; managing power, politics and conflict; team and group dynamics; gender and diversity issues; interpersonal and group communication; and leading change.

CAPSTONE UNITS

ENTREPRENEURSHIP & INNOVATION 608
The unit introduces students to the nature and characteristics of entrepreneurship and innovation and explores the inter-relationship between the two within contemporary economies from a managerial perspective. The nature of enterprise behaviour and the characteristics of entrepreneurs in both large and small organisations are examined, as are the policy issues associated with encouraging enterprise and innovation within large organisations and the wider community. Students will examine their own proclivity for enterprise and creativity, while exploring the nature and process of innovation. Students will be provided with an understanding of how technology and innovation are distinct but related constructs, as well as the psychological, social and cultural forces influencing new venture creation. The fundamentals of opportunity recognition and screening of new venture ideas will be examined from both a macro and micro perspective. Prerequisites: completion of Stage 1

LEADERSHIP EFFECTIVENESS 623
This unit covers key leadership and management skills such as clarifying personal vision, coaching, goal setting, conflict management, stress management, emotional intelligence and communication skills. Exercises and assignments are used to develop personal and interpersonal effectiveness. Students receive a 360 assessment of their skills on major leadership dimensions from five work colleagues. This is used to establish individual development needs and provide a measure of improvement throughout the unit. Major competency models of leadership and management are covered so that students become familiar with the research and practice of leadership development. Prerequisites: completion of Stage 1

STRATEGIC MANAGEMENT 700
This capstone unit takes a general, integrating perspective and is concerned with setting the strategic direction of organisations. The most important outcome from undertaking this unit is to better consider how managers and organisations can think and act in a strategic way. This unit predominately uses case studies to improve the strategic thinking capability of students. A number of topics are considered: what is strategy; how does strategy happen within organisations; visions, strategy and values; analysing external forces; searching for a sustainable competitive advantage; competitor positioning and game theory; the impact of disruptive technologies upon business model innovation including forming inter-organisational networks of relationships; entrepreneurial strategies; core competencies; parenting advantage; strategic turnaround; chaos theory; measuring strategy; strategic leadership and ethics; managing strategic change. Prerequisites: completion of Stage 1

Let Your MBA Work For You

Employers are increasingly looking at applicants who can demonstrate an understanding of what drives their business – a combination of business management skills plus industry-specific knowledge and understanding.

So the programme you choose should align with your specific career goals. Be clear about what you want out of the programme.

There was no shortage of excellent staff and the personal interaction between staff and students made the experience even more special.

Linda Mauger MBA (graduated 2003)

Your MBA can do much for you, including:

- Gain greater technical experience outside your core focus
- Improve long term employability
- Network for future business contacts
MBA Programme Structure

**Programme Requirements**

**Week 1**
Pre-reading

**Core Units**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>455.502</td>
<td>Accounting</td>
</tr>
<tr>
<td>455.503</td>
<td>Economics Management &amp; Strategy</td>
</tr>
<tr>
<td>455.530</td>
<td>Managerial Finance</td>
</tr>
<tr>
<td>455.500</td>
<td>Management of Organisations</td>
</tr>
<tr>
<td>455.550</td>
<td>Marketing Principles</td>
</tr>
<tr>
<td>455.501</td>
<td>Organisational Behaviour</td>
</tr>
</tbody>
</table>

**Capstone Units**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>455.508</td>
<td>Entrepreneurship &amp; Innovation</td>
</tr>
<tr>
<td>455.523</td>
<td>Leadership Effectiveness</td>
</tr>
<tr>
<td>455.570</td>
<td>Strategic Management</td>
</tr>
</tbody>
</table>

**Elective Units**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>455.608</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>455.623</td>
<td>Data Analysis &amp; Decision Making*</td>
</tr>
<tr>
<td>455.669</td>
<td>Electronic Commerce</td>
</tr>
<tr>
<td>455.631</td>
<td>International Financial Analysis</td>
</tr>
<tr>
<td>455.609</td>
<td>International Management</td>
</tr>
<tr>
<td>455.540</td>
<td>Management &amp; Consulting</td>
</tr>
<tr>
<td>455.540</td>
<td>Managing Performance through People</td>
</tr>
</tbody>
</table>

* Data Analysis & Decision Making – Students who cannot demonstrate proficiency in statistics and analysis (either through prior study or a prescribed test) will be required to take this unit along with six other core units.

**Global Mindset**

With many of the academic staff coming from countries outside of Australia, it is little wonder that the UWA GSM has a global mindset.

Students from more than 75 nations have attended the UWA GSM and the university has direct exchange agreements with other quality business schools in Denmark, Germany, Norway, Austria, France, South Africa and Italy. (Visit www.gsm.uwa.edu.au for details)

Students taking the programme in Singapore can be assured that the same materials are used and also facilitated by the same staff.

**Student Diversity**

In any one year, the UWA GSM will have some 800 participants in its various MBA programmes in Perth and its other campuses. Regardless of what countries they come from, the school’s exciting standards mean that these students are invariably among the brightest in their fields of business.

**A Thriving Network**

The UWA GSM’s alumni association, the Graduate Management Association, is a highly active organisation, which arranges social events, development workshops and more. It maintains an extensive database of graduates and has successfully facilitated key links for the UWA GSM with regional, national and international partners.

Prominent Australian businessman Michael Chaney, CEO of Wesfarmers, is Patron for the alumni.

**Recognised Excellence**

The UWA GSM’s staff are not cloistered intellectuals, but acknowledged leaders in their fields, regularly winning research grants and contributing to the world’s body of business learning. They are also engaged in real-world business consultancy.

UWA GSM staff are frequently published in world-class journals such as:

- The Journal of Retailing
- The Journal of International Business Studies
- The International Journal of Human Resource Management

A single year, UWA GSM staff have published 18 journal papers, three books, and 20 conference papers. At the same time, they have received awards from the university’s student body for the outstanding quality of their teaching.

The Good Universities Guide to Australian MBAs has consistently rated the UWA GSM amongst the top five business schools nationally.

**Connected to Industry**

The UWA GSM remains at the leading edge of business practice partly due to our close links with both private and public sector organisations.
Rankings & Recognition

Rankings of UWA and its business school

- As a University, UWA scored 5 Stars in each of the main categories, including Prestige (The Good Universities Guide 2004). As a management school, the UWA GSM scores highly in a range of key indicators, including Corporate Links (The Good Universities Guide to MBA and Graduate Management Programmes 2004). UWA’s strong reputation and the quality of GSM’s programme means that the MBA is consistently among the best in Australia.
- The UWA GSM ranked an overall 4th in the annual review in the Good Universities Guide to Business and Management Programmes.

The Effect of Doing the UWA MBA on Skills and Knowledge

(1 = Strongly Disagree, 5 = Strongly Agree)

- The MBA helped me to work with a broad range of people
- The MBA experience improved my team skills
- The MBA experience improved my ability to manage my time
- The MBA has broadened my horizon
- The MBA has helped me to understand managerial roles and activities
- The MBA has increased my self-confidence
- The MBA has improved my fundamental business skills
- The MBA has increased my personal effectiveness
- The MBA has provided me with a deep understanding of what is required to make organisations successful

In a survey of past graduates, it was found that:
- The average UWA MBA graduate earned $75,000 during their first year out.
- Getting a UWA MBA has produced a net increase in salary of around $40,000 for all previous graduates over two decades.
- The youngest UWA MBA students get the biggest boost in earnings.
- Nearly half (42.7%) of all graduates work for global or multinational companies.
- Nearly two-thirds (65.2%) of graduates have been promoted at least once since completing their MBA, and 45% of graduates have been promoted two or more times.
- More than two-thirds (71.5%) of UWA MBA graduates agree that the MBA has increased their self-confidence, and their personal effectiveness (73.8%).

The UWA GSM ranked an overall 4th in the annual review in the Good Universities Guide to Business and Management Programmes.
The MBA curriculum at the Graduate School of Management is the result of 30 years of experience and refinement.

The school has developed a uniquely comprehensive approach, structuring the MBA programme in stages, which build business knowledge from the foundation principles to the point of true Big Picture thinking. Stage 1 consists of the core units. Stage 2 of the capstone units plus three electives, and Stage 3 of a further four specialisation units.

The UWA GSM has a number of alliances with major companies and agencies, whereby intellectual property is shared to the mutual benefit of both parties. These include organisations in the areas of agriculture, local government, mining, finance, utilities, manufacturing and social services.

The school also partners with industry in its support of two unique and innovative research centres: the centre for Woman and Business, and the centre for Entrepreneurial Management and Innovation. Through these centres, the UWA GSM systematically connects students with the business world via the UWA GSM’s joint venture with the Australian Institute of Management. UWA GSM staff interface with leading managers through the provision of various Executive Development programmes.

Proven Success

The extremely high standards of the UWA GSM have been officially recognised.

The school is a recipient of the Australian Quality Council Award for Achievement for Business Excellence.

The UWA GSM is rated as a five-star business school by the Graduate Management Association of Australia. However, the school’s success is best judged through the successes of our students.

The 2003 Boston Consulting Group Business Strategy Competition was won by a team of six MBA students from UWA GSM. Their achievement is a testament to their talent and hard work, and to the comprehensive, real-world learning they received at the UWA GSM.

In the 2003 West Australian Business Awards for young entrepreneurs, “40 under 40,” 19 of the 40 celebrated managers were UWA business graduates.

The 2002 Australian Venture Capital Competition was won by a team of the UWA GSM’s Entrepreneurship students.

"In a recent graduate survey, 91.3% of past graduates said they would recommend the UWA MBA programme to others!"

A School of Distinction

The extremely high standards of the UWA GSM have been officially recognised.

The school is a recipient of the Australian Quality Council Award for Achievement for Business Excellence.

The school has developed a uniquely comprehensive approach, structuring the MBA programme in stages, which build business knowledge from the foundation principles to the point of true Big Picture thinking. Stage 1 consists of the core units. Stage 2 of the capstone units plus three electives, and Stage 3 of a further four specialisation units.

The UWA GSM has a number of alliances with major companies and agencies, whereby intellectual property is shared to the mutual benefit of both parties. These include organisations in the areas of agriculture, local government, mining, finance, utilities, manufacturing and social services.

The school also partners with industry in its support of two unique and innovative research centres: the centre for Woman and Business, and the centre for Entrepreneurial Management and Innovation. Through these centres, the UWA GSM systematically connects students with the business world via the UWA GSM’s joint venture with the Australian Institute of Management. UWA GSM staff interface with leading managers through the provision of various Executive Development programmes.

Proven Success

The extremely high standards of the UWA GSM have been officially recognised.

The school is a recipient of the Australian Quality Council Award for Achievement for Business Excellence.

The UWA GSM is rated as a five-star business school by the Graduate Management Association of Australia. However, the school’s success is best judged through the successes of our students.

The 2003 Boston Consulting Group Business Strategy Competition was won by a team of six MBA students from UWA GSM. Their achievement is a testament to their talent and hard work, and to the comprehensive, real-world learning they received at the UWA GSM.

In the 2003 West Australian Business Awards for young entrepreneurs, “40 under 40,” 19 of the 40 celebrated managers were UWA business graduates.

The 2002 Australian Venture Capital Competition was won by a team of the UWA GSM’s Entrepreneurship students.

"In a recent graduate survey, 91.3% of past graduates said they would recommend the UWA MBA programme to others!"

MBA Programme Structure

The UWA GSM’s 13-unit MBA Programme comprises Stages 1 and 2. It begins by giving students a common understanding of the key disciplines of management. It then moves up to areas of business practices that cross over all of these key disciplines.

The MBA Advanced comprises Stages 1, 2 and 3. It is a 16-unit programme, adding four Specialisation Units to the standard MBA. Students may choose from six areas of specialisation*.

The MBA (International) goes to the same depth of 16 units, but with an emphasis on International business issues. It comprises Stages 1, 2 and 3, including the International Management unit and two units taken overseas within the UWA-GSM’s International Study Options.

About the Group of Eight

UWA belongs to the prestigious Group of Eight, a collaboration of the top research universities in Australia, further enhancing its strong culture promoting quality and premier research.

The Group of Eight represents Australia’s leading universities. The Group has been operating as an informal network of vice-chancellors since 1994. It was formally incorporated in September 1999 to ensure that Australia continues to have universities of world-class standard.

The Group of Eight:• Have much better than average staff-student ratios;• Provide a wide range of scholarships for international students;• Have better than average staff-student ratios;• Enrol over 50% of postgraduate research students and approximately 20% of all Australian and international students;• Count among their alumni over 8% of Australia’s Rhodes scholars.

The University of Western Australia began its MBA programme in 1973, in the three decades since, it has produced over 1,500 management graduates, the vast majority of whom now hold senior management positions.

The extremely high standards of the UWA GSM have been officially recognised.

The school is a recipient of the Australian Quality Council Award for Achievement for Business Excellence.

The UWA GSM is rated as a five-star business school by the Graduate Management Association of Australia. However, the school’s success is best judged through the successes of our students.

The 2003 Boston Consulting Group Business Strategy Competition was won by a team of six MBA students from UWA GSM. Their achievement is a testament to their talent and hard work, and to the comprehensive, real-world learning they received at the UWA GSM.

In the 2003 West Australian Business Awards for young entrepreneurs, “40 under 40,” 19 of the 40 celebrated managers were UWA business graduates.

The 2002 Australian Venture Capital Competition was won by a team of the UWA GSM’s Entrepreneurship students.

"In a recent graduate survey, 91.3% of past graduates said they would recommend the UWA MBA programme to others!"

The extremely high standards of the UWA GSM have been officially recognised.

The school is a recipient of the Australian Quality Council Award for Achievement for Business Excellence.

The UWA GSM is rated as a five-star business school by the Graduate Management Association of Australia. However, the school’s success is best judged through the successes of our students.

The 2003 Boston Consulting Group Business Strategy Competition was won by a team of six MBA students from UWA GSM. Their achievement is a testament to their talent and hard work, and to the comprehensive, real-world learning they received at the UWA GSM.

In the 2003 West Australian Business Awards for young entrepreneurs, “40 under 40,” 19 of the 40 celebrated managers were UWA business graduates.

The 2002 Australian Venture Capital Competition was won by a team of the UWA GSM’s Entrepreneurship students.

"In a recent graduate survey, 91.3% of past graduates said they would recommend the UWA MBA programme to others!"
Before you decide, here are some things to consider.

The level of commitment involved in pursuing an MBA should not be underestimated. The UWA GSM and PSB Academy believe it is important to be frank about the demands of the programme, but at the same time it is also important to recognise that hundreds of motivated business people do successfully complete the programme every year, finding it extremely rewarding, and well worth the effort.

Money
The financial investment in taking an MBA programme can be significant, especially if your employer does not sponsor you. However, for the vast majority of our graduates, their increased earning capacity has meant a substantial return on their investment.

Time
The cost of an MBA is not just measured in dollars. The curriculum is demanding. If you want to succeed, you can expect to devote many of your evenings and weekends to the programme. To stay the distance and to reap the benefits, you will need the understanding of your family, and more than a little passion for your business career. On the positive side, sharing the experience with a group of equally motivated people tends to maintain your momentum.

Learning Experience
A key component in an MBA is the learning obtained through interaction with the teaching faculty as well as fellow MBA students. Face-to-face interaction is thus a critical factor for a successful and fulfilling MBA experience. Being taught by the same faculty from the University is a way to ensure that the quality of the learning experience is similar to that on-campus.

Elective Units

- **Corporate Finance 635**
  - The purpose of this unit is to examine investment, financial and dividend policy decisions from the corporate financial manager’s point of view and to develop skills in financial planning and decision making. Topics include: short and long-term asset management, dividend and capital structure decisions, cost of capital, risk management, debt and convertible securities, interest rate swaps, venture capital, leasing, international capital budgeting and financial risk management. Prerequisites: Accounting 502 and Managerial Finance 530

- **Electronic Commerce 668**
  - This unit covers the Internet and other computer-based communication systems that provide the basis for commerce in all forms, to be conducted electronically. Electronic commerce is conducted between individuals, businesses and governments, within geographical regions and across international boundaries. This unit familiarises students with the many facets of electronic commerce. Topics may include: strategic impacts and business opportunities, Internet marketing and sales, electronic forms of corporate communication and transaction processing, electronic trading, electronic money, security in electronic commerce, the legal and regulatory framework of electronic commerce and impacts of electronic commerce on industry supply chains and industry structures. Much of the learning of this unit is derived from a student project in which multi-disciplinary teams develop a plan for an electronic commerce initiative for a selected group, organisation or industry. Prerequisite: Marketing Principles 550

- **International Management 505**
  - International Management is an introduction to the globalisation of business. The focus is on those business activities that cross national boundaries including movements of goods, services, capital, personnel and technology. The unit presents conceptual frameworks for the analysis of international business problems and issues encountered by multinational corporations, small and medium-sized enterprises engaged in exporting and other forms of international business. This includes such topics as the interaction of international business firms with a host country’s economic, political, social and cultural environments; political and business risk analysis; formation and management of international joint ventures; multinational organisational structure and design; formation of global business strategies, policies and planning and control systems; the characteristics of international managers and their selection, training and career management; the management of expatriate and foreign workforces; and ethics and international business. Prerequisites: Economics Management and Strategy 550

- **Management & Consulting 609**
  - This unit focuses on consulting projects and the critical issues that surround the consultant-client relationship in this context. It is one of six issues that determine the success or otherwise of a project in improving individual, group and organisational performance. Topics include: the nature of consulting and the consulting environment, consultant types/skills, the ethical factors in consulting, the consulting cycle, the consultant-client relationship, consulting firm management, marketing consulting services, costs, fees and assignment quality, consultant selection and training, client management of consultants. Prerequisites: Organisational Behaviour 507 and either Organisations in their Environments 512 or Management of Organisations 500

Data Analysis & Decision Making 504
This unit introduces data analysis and decision making tools that students will be able to use to manage their own day-to-day work. Students will be able to identify situations in which quantitative analysis can support problem solving and decision making. They will also gain practical experience in applying statistical and decision analysis techniques and statistical packages generally used in management contexts. Topics covered include: introduction to modelling of organisations and business problems, measurement, variability, uncertainty, statistical tests and quantitative approaches to decision making. The unit provides a foundation for quantitative techniques used in other MBA units.

A strong alumni association also enhances the lasting value of your MBA. In maintaining contact with you after you graduate, the institution is able to keep you in touch with the latest learning, so that your business knowledge remains relevant throughout your career.

Money
The financial investment in taking an MBA programme can be significant, especially if your employer does not sponsor you. However, for the vast majority of our graduates, their increased earning capacity has meant a substantial return on their investment.

Time
The cost of an MBA is not just measured in dollars. The curriculum is demanding. If you want to succeed, you can expect to devote many of your evenings and weekends to the programme. To stay the distance and to reap the benefits, you will need the understanding of your family, and more than a little passion for your business career. On the positive side, sharing the experience with a group of equally motivated people tends to maintain your momentum.

Longevity
Pursuing an MBA is a once in a lifetime experience. The value of the qualification depends in part on the standing of the institution you choose. Be sure to choose one that is likely to be respected ten or twenty years from now. Examine the track record of the institution, its MBA programme and its graduates. Consider the institution’s consistency in rankings such as the Good Universities Guide. The recent past is a reasonable indicator of future performance.

A strong alumni association also enhances the lasting value of your MBA. In maintaining contact with you after you graduate, the institution is able to keep you in touch with the latest learning, so that your business knowledge remains relevant throughout your career.

Learning Experience
A key component in an MBA is the learning obtained through interaction with the teaching faculty as well as fellow MBA students. Face-to-face interaction is thus a critical factor for a successful and fulfilling MBA experience. Being taught by the same faculty from the University is a way to ensure that the quality of the learning experience is similar to that on-campus.

"The MBA developed my skill to think strategically and often I adopt what I learned to current work situations – demonstrated proof that the UWA MBA syllabus is highly relevant to the functionalities of the workplace." — Amber Banfield MBA (graduated 2003)
PSB Academy's Teaching Format
The MBA programme is taught within a four-term year. Students may complete the 12 unit MBA in 24 months and the 16 unit MBA (Advanced) in 30 months. Students can begin their course at the start of any of the four terms (January, April, July and September).

Assessment & Examination
Assessment includes individual and group papers, computer simulations, essays and examinations. The course outlines and assessment methods for each unit may be found at the UWA GSM website.

Tuition & Other Fees
Please refer to the attached ‘General Information’ sheet for updated information on course fees and financial schemes available.

Admission Requirements
To be eligible for admission to the MBA, applicants must have:
- An approved bachelor’s degree
- At least two years or more relevant work experience (which can include compulsory military service)
- Applicants for whom English is not a native language or whose first degree was not taught in English, must have an acceptable level of English such as a TOEFL score of 570 or IELTS of 6.5
- The University reserves the right to select candidates for admission, and cannot guarantee a place even if the minimum requirements are met.

Applications & Enquiries
PSB Academy
School of Business
HDB Hub BizThree
490 Lorong 6 Toa Payoh #08-11
Singapore 310490
General Line: 6885 1000
Facsimile: 6352 1935
Email: psbacademy@psbcorp.com
Website: www.psbacademy.edu.sg

The programme is excellent preparation for starting a new business. It provides you with the breadth of knowledge to plan and implement a new venture, and to improve its chances of success through intelligent leadership. The sole benefit of the MBA is not just derived from the curriculum. The time you spend with the other students in the programme can be truly enriching, both through simple business networking and through inspirational contact with motivated, like-minded individuals.

“My UWA MBA has been incredibly beneficial for my career and not just because of the great networks I have developed through my UWA studies. The MBA has given me the ability to think more strategically, to apply theory to my practical experiences, and also to develop better time management.”

Heather Merritt MBA (graduated 2003)