Accelerate your MBA!

Take one intensive MBA unit during summer in Perth
8th - 19th January 2007

Summer Program Timetable

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<td>Failure and Turnaround</td>
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NOTE:
The 2007 pre-requisite requirement for units 8615, 8505, 8570 & 8608 is to have completed four core units.

Number of Units Offered

The number of Summer Program units offered will depend on the overall number of students and their choices made. Units that do not meet the minimum number of enrolments will be cancelled.

The following conditions apply to ANBS Graduate Certificate and Graduate Diploma (GDBA) students applying for Summer Program. Please note the ‘core’ units referred to below are Accounting, Marketing, Organisational Behaviour, Finance, Economics and Data Analysis and Decision Making.

1) ANBS students who have not yet completed the Data Analysis and Decision Making unit may only apply to study this unit.
2) ANBS students who have completed DADM and four core units may be permitted to undertake either International Management or Entrepreneurship and Innovation. In addition to completing the GSM Summer Program application form, approved students may be required to enroll through UWA Extensions (not under the GDBA), and pay the full fee of $2500*. FEE-HELP may not be used to pay for this fee.
3) ANBS students who have completed the six core units with a 65% grade average may enrol directly into the MBA and apply to study any Summer Program unit.

ANBS students who will be completing their 6th, 7th or 8th unit in the Summer program will need to have their study plan assessed by the ANBS Program Director before being able to enrol for Trimester 1 2007 units.

*2007 extension enrolment fee to be confirmed

For more information contact Lee Malone on email lee.malone@uwa.edu.au or, GSM Reception: 08 6488 3980.
UNITS OFFERED:

Note: These units will be studied in an intensive format.

*MGMT8570 - Organisational Change and Transformation
This unit is concerned with organizational change and transformation, and also focuses on the major challenges facing organizations in a rapidly changing, technologically challenging and increasingly complex and competitive global business environment. Topics covered may include: organizational life-cycles, longevity and effectiveness; managing and changing organizational cultures; leading and managing change; organizational (re)structure and (re)design; change management tools and interventions; evaluating change management strategies; creativity and innovation as drivers of change; organizational learning and the Learning Organisation; managing knowledge and intellectual capital; new technologies as drivers of change in organizations and new and emerging organizational forms.
(10,11,15,18 & 19 Jan)

*MGMT8608 - Entrepreneurship and Innovation
This unit introduces students to the nature and characteristics of entrepreneurship and innovation and explores the inter-relationship between the two within contemporary economies from a managerial perspective. The nature of enterprise behaviour and the characteristics of entrepreneurs in both large and small organisations are examined, as are the policy issues associated with encouraging enterprise and innovation within large organisations and the wider community. Students examine their own propensity for enterprise and creativity, while exploring the nature and process of innovation. They are provided with an understanding of how technology and innovation are distinct but related constructs, as well as the psychological, social and cultural forces influencing new venture creation. The fundamentals of opportunity recognition and screening of new venture ideas are examined from both a macro and micro perspective.
(10,11,15,18 & 19 Jan)

*MGMT8615 - Selected Topics: Corporate Failure and Turnaround
This unit examines the reasons why organisations experience crises and what might be done to identify problems, to avoid decline and potential failure and to ensure organisational turnaround and future success. The symptoms and the causes of failure will be examined in depth, as well as the qualitative and quantitative techniques that may be used for early identification of the onset of difficulties. Various approaches to turnaround will be reviewed.
(8,9,12,16 & 17 Jan)

MGMT8504 Data Analysis and Decision Making
This unit introduces data-analysis and decision-making tools. Students are able to identify situations in which quantitative analysis can support problem-solving and decision-making. They also gain experience in applying decision-analysis techniques and statistical packages in management contexts. Topics covered include: introduction to modelling of organisations and business problems; measurement; variability; uncertainty; statistical tests and quantitative approaches to decision-making.
(8,9,10,16 & 17 Jan)

*MGMT8505 - International Management
This unit is an introduction to the globalisation of business. The focus is on those business activities that cross national boundaries including movements of goods, services, capital, personnel and technology. The unit presents conceptual frameworks for the analysis of international business problems and issues encountered by multinational corporations, small- and medium-sized enterprises engaged in exporting and other forms of international business. This includes such topics as the interaction of international business firms with a host country's economic, political, social and cultural environments; political and business risk analysis; formation and management of international joint ventures; multinational organisational structure and design; formulation of global business strategies, policies and planning and control systems; the characteristics of international managers and their selection, training and career management; the management of expatriate and foreign workforces; and ethics and international business.
(8,9,12,16 & 17 Jan)

* Pre-requisites - Must have passed 4 units in (MGMT8501, MGMT8502, MGMT8503, MGMT8530, MGMT8550)