UWA GSM STUDENTS (CURRENTLY ENROLLED)
SUMMER PROGRAM INFORMATION SHEET

Accelerate your MBA!

Take one intensive MBA unit during summer in Perth
9th - 21st January 2006

The Graduate School of Management will be offering MBA units via an intensive study mode in January 2006. These units will be taught over a two-week period, with a total of five teaching days per unit.

The UWA-GSM Intensive Summer Program offers six units over the two-week period, with an organisational visit included for each unit. Class hours are 8-30am to 4-15pm, and until 5-15pm on the day of your company visit.

Student fees per unit
Domestic students: As per 2006 fees schedule.
International students: As per 2006 fees schedule.
Funding may be available for eligible students through FEE-HELP. For more information visit http://www.hec.gov.au/pels.htm

If you are interested in applying for the Summer Program, please complete the Application Form and return to the GSM for approval, applications close on Friday 2nd Sep 2005.

All applications should be accompanied by a non-refundable application fee of A$100. This fee will be used to cover the additional costs incurred by the GSM for the Summer Program. This fee will be refunded only if an application is not approved, not in the case of a student's withdrawal from studies.

The UWA Enrolment deadline for the UWA-GSM Intensive Summer Program will be the first week of the re-enrolment period (you will be notified of this date in your approval letter).

Classes will be held at the GSM in the Myers St Building.

Course materials will be available for collection from the 25th November 2005 or handed out in the first class. Final course assessment will be due by 10th Feb 2006.

Dress: The guiding rule is – fairly casual for classes and business casual for company visits.

ANBS students who will be completing their 4th or 8th unit as a Summer School unit will not be able to take Tri-1 or Semester 1 units, unless under exceptional circumstances where high grades have been achieved for past studies. Each case will be assessed by the ANBS Program Director.

Textbooks will be available from the Co-op bookshop. Phone 6488 2069 to ensure availability.

For your computing needs, the Business School IT Helpdesk, located in the Social Sciences Building, can be contacted on 6488 7888. The GP3 computer lab will also be available to students who have applied for access.

Reid Library Hours will be 8-30am to 6-00pm, Monday to Friday.

Parking is available on campus in the student zones (yellow signs) for the Summer Program period.

For more information about the UWA-GSM Intensive Summer Program, contact Lee Malone at lmalone@gsm.uwa.edu.au or Catherine Vogel at cvogel@gsm.uwa.edu.au or Kristy Castledine at kcastled@gsm.uwa.edu.au.

GSM Reception phone: 08 6488 3980.

### Summer Program Timetable

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<thead>
<tr>
<th>DATE</th>
<th>UNIT AND LECTURER</th>
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<tr>
<td>9,10,11,16 and 17 Jan</td>
<td>Organisational Behaviour 501</td>
</tr>
<tr>
<td>Dr Sandra Kiffin-Petersen</td>
<td>Selected Topics: Corporate Failure and Turnaround 615</td>
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<tr>
<td>Prof Douglas Briggs</td>
<td>International Management 505 (Asia-Pacific Focus)</td>
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<tr>
<td>12,13,18,19 and 20 Jan</td>
<td>Leadership Effectiveness 623</td>
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<tr>
<td>Ms Stacie Chappell</td>
<td>Negotiation Behaviour 647 (International Focus)</td>
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<tr>
<td>Prof Ray Fells</td>
<td>Small Business Management 601</td>
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<td>Ms Jo Sneddon</td>
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### Summer Program Guidelines:

- Students will not begin their MBA studies in a Summer Program unit.
- Students who complete their degree with a Summer Program unit will not be eligible to graduate at the March ceremony.
- Current students will only be permitted to take a single unit annually as part of the Summer Program unless under exceptional circumstances when approval may be granted to take more than one unit. Students who reside outside Perth and are coming to Perth to complete degree requirements may be approved to study two Summer Program units (i.e. only under exceptional circumstances).

#### Company Visits

Visits to global organisations are included as an integral part of each unit. Visits usually include an afternoon tea with senior management staff, an open discussion session and a tour of the organisation's production facilities. Transport for the visit will be provided from the GSM to the company site, and return to GSM. Whilst these visits are still being finalised, the anticipated dates are 11th Jan, 1-15 to 5-15pm for the Organisational Behaviour, Corporate Failure and Turnaround and International Management student groups and, 13th Jan, 1-15 to 5-15pm for the Leadership Effectiveness, Negotiation Behaviour and Small Business Management student groups. Once allocated to groups for the company visits it will be necessary for students to stay in the group to which they have been allocated.

#### Number of Units Offered

The number of Summer Program units offered will depend on the overall number of students and their choices made. Units that do not meet the minimum number of enrolments will be cancelled. Students enrolled in these classes will be notified and an alternative unit offered. Only when an alternative unit is not suitable will the $100 application fee be refunded.

### Important Dates

| Applications close: 2nd September 2005 |
| UWA enrolment date: TBC (refer approval letter) |
| Course materials available: 25th November 2005 |
| Exams: on or before 21st January 2006 |
| Final Assessments due: 10th February 2006 |
UNITS OFFERED:

Note: These units will be studied in an intensive format and will incorporate an organisational visit for each unit.

Organisational Behaviour 501
This unit focuses on individual and group behaviour in organisations. Topics covered may include personality and behaviour; personal performance and stress; decision-making skills; managing power, politics and conflict; team and group dynamics; gender and diversity issues; interpersonal and group communication; and leading change.

(9,10,11 & 16,17 Jan)

Corporate Failure and Turnaround 615
This unit examines the reasons why organisations experience crises and what might be done to identify problems, to avoid decline and potential failure and to ensure organisational turnaround and future success. The symptoms and the causes of failure will be examined in depth, as well as the qualitative and quantitative techniques that may be used for early identification of the onset of difficulties. Various approaches to turnaround will be reviewed.

(9,10,11 & 16,17 Jan)

Negotiation Behaviour 647
(International Focus)
This unit examines the process of reaching agreement through negotiation. Students develop an understanding of negotiation through practical exploration of competition and co-operation, strategic choice, the dynamics of phases and the processes of interaction. The emphasis is on developing a considered strategic approach which has application in business and other contexts. A high degree of participation is required.

(12,13 & 18,19,20 Jan)

Leadership Effectiveness 623
This unit covers key leadership and management skills such as clarifying personal vision, coaching, goal setting, conflict management, stress management, emotional intelligence and communication skills. Exercises and assignments are used to develop personal and interpersonal effectiveness. Students receive a 360-degree assessment of their skills on major leadership dimensions from five work place colleagues. This is used to establish individual development needs and provide a measure of improvement throughout the unit. Major competency models of leadership and management are covered so that students become familiar with the research and practice of leadership development.

(12, 13 & 18, 19, 20 Jan)

Small Business Management 601
This unit concentrates on the management of small business and the aspects of coping with survival and growth of small and medium-sized businesses. Topics covered include the role of small business in the economy; starting a small business; management challenges of running a small business; critical stages of growth; alternative modes of growth; the small business conglomerate; advising small businesses; franchising; family businesses; succession problems and small business strategies. Aspects of entrepreneurship and new venture creation are considered only briefly as these are covered in detail in Entrepreneurship and Innovation 608. Students relate case studies of Australian small businesses with theory and undertake a substantial practical assignment which can include interviews with owner-managers or a consulting assignment.

(12,13 & 18,19, 20 Jan)

International Management 505
(Asia-Pacific Focus)
This unit is an introduction to the globalisation of business. The focus is on those business activities that cross national boundaries including movements of goods, services, capital, personnel and technology. The unit presents conceptual frameworks for the analysis of international business problems and issues encountered by multinational corporations, small- and medium-sized enterprises engaged in exporting and other forms of international business. This includes such topics as the interaction of international business firms with a host country's economic, political, social and cultural environments; political and business risk analysis; formation and management of international joint ventures; multinational organisational structure and design; formulation of global business strategies, policies and planning and control systems; the characteristics of international managers and their selection, training and career management; the management of expatriate and foreign workforces; and ethics and international business.

(9,10,11 & 16, 17 Jan)